

# Mick Hollison

## **PRESIDENT, CLOUDERA**

As president of Cloudera, Mick leads the organization's strategic business transformation initiatives, optimizing the customer experience through cloud products, digitized services, and ecommerce. These efforts are designed to optimize the organization, improve operational efficiency, position the organization to compete more effectively, and expand the company's cloud business. He is also responsible for Cloudera's global marketing efforts including product marketing, demand generation, brand, communications, and solutions and partner marketing. He has had a successful 30-year career in enterprise and cloud software. Prior to joining Cloudera in 2016, he served as CMO of InsideSales.com, a unicorn in the sales acceleration and AI market. Previous to InsideSales, he served as global vice president of marketing and strategy at Citrix, where he led the company's push into the high-growth desktop virtualization market. Before Citrix, he managed executive marketing at Microsoft and held numerous sales leadership positions at IBM Software. Mick is also an advisory board member for Epic Ventures and an accomplished public speaker who has shared his insightful messages about the business impact of technology with audiences around the world. He graduated from the Georgia Institute of Technology, with a bachelor's of science degree in management.